# COMMONWEALTH OF KENTUCKY KENTUCKY BOARD OF CHIROPRACTIC EXAMINERS

IN RE:

CHIROPRACTIC LICENSE # 5420
HELD BY Carmen Alexandra Medina, D.C.
ADMINISTRATIVE CASE #18-006

Carmen Alexandra Medina, D.C. 507 SL Rogers Wells Blvd Suite A Glasgow, KY 42141

RECEIVED

JUN **227** 2018

Kentucky Board of Chiropractic Examiners

P1.8500-

## AGREED ORDER

#### **Parties**

WHEREAS, the parties to the Agreed Order herein are the Kentucky
Board of Chiropractic Examiners, hereinafter referred to as the "Board," and
Carmen Alexandra Medina D.C., hereinafter referred to as the "Respondent";

## Jurisdiction

**WHEREAS,** the Board has jurisdiction over this matter pursuant to KRS Chapter 312 and the related administrative regulations;

#### History

WHEREAS, the Respondent advertised a free or discounted service in an advertisement on Facebook, on their website and in e-mailed newsletters, without including adequate notice of the seventy-two (72) hour right of rescission required by KRS 312.019(9)(g) and 201 KAR 21:065, Section 2(1); and

**WHEREAS,** the Respondent advertised without using a compliant facility name as outlined in KRS 312.145(3) and 201 KAR 21:065 Section 1(1)(a); and

**WHEREAS,** the parties mutually desire to settle the issue in an expeditious manner, without the need for a formal hearing.

## Terms of Agreement

**THEREFORE, it is hereby agreed** between the undersigned parties that this matter shall be settled and resolved upon the following terms:

- 1) The Respondent shall carefully review the Agreed Order herein and enters into this Agreed Order knowingly, willingly and voluntarily and after having reviewed the due process rights afforded to the Respondent under KRS Chapter 312 and the accompanying regulations;
- 2) The Respondent, Carmen Alexandra Medina, D.C., accepts the reprimand of the Board for the above-stated violations. The Respondent agrees to act more diligently in the future to insure that all advertising issued by the Respondent, or on the Respondent's behalf, complies with KRS Chapter 312 and the accompanying administrative regulations;
- 3) The Respondent shall notify all consumers known to her who responded to the advertisement and advise those consumers of the complete notice of right of rescission, as required by 201 KAR 21:065, Section 2(1). A copy of the notification to all consumers who responded to the advertisement shall be mailed to the Board on or before July 16, 2018;
- 4) The Respondent, Carmen Alexandra Medina, D.C., shall pay a fine to the Board in the amount of five hundred dollars (\$500.00). Said fine shall be made payable to the "Kentucky Board of Chiropractic Examiners."
  - 5) The original, executed Agreed Order and fine must be received in

the office of the Board, postmarked no later than July 16, 2018.

- 6) The Respondent acknowledges that she is ineligible for participation in any chiropractic preceptorship program for two (2) years pursuant to 201 KAR 21:085, Section 2(7); and
- 7) The Respondent, Carmen Alexandra Medina, D.C., agrees that the failure to comply with any of the terms and conditions of this Agreed Order may result in the Board setting the matter for an administrative hearing in accord with KRS Chapter 13B.

## **Voluntary Waiver of Rights**

The Respondent, Carmen Alexandra Medina, D.C., has had the opportunity at all times to seek advice from competent counsel of choice. No coercion has been exerted upon the Respondent, nor have any promises been made other than those reflected in this Agreed Order.

# Publication of Settlement Agreement

The Respondent acknowledges that, once adopted by the Board, this Agreed Order may be considered a public document, available for inspection at any time by any member of the public under the Kentucky Open Records Act, and may be reportable under federal law. This Agreed Order may at any time be published on the Board's website, www.kbce.ky.gov.

## Complete Agreement

This Agreed Order consists of four (4) pages and embodies the entire agreement between the Kentucky Board of Chiropractic Examiners and Carmen Alexandra Medina, D.C.. It may not be altered, amended or modified

without the express written consent of both parties.

Have Seen, Understood and Approved	:	
	4/24/16	
Carmen Alexandra Medina, D.C.	Date	
License No. 5420		
Respondent		
Sell Smith, DC	7/5/18	
Jeff Smith, D.C.	Date	
President		
Kentucky Board of Chiropractic		
Examiners		